

ABSTRAK

Penelitian ini bertujuan guna mengetahui profitabilitas (ROA), solvabilitas (DER), likuiditas (CR) dan ukuran perusahaan (total aset) baik itu parsial (individu) maupun simultan (bersama-sama) terhadap harga saham pada perusahaan manufaktur sub sektor makanan dan minuman yang terdaftar di Bursa Efek Indonesia periode 2016-2018. Data yang digunakan dalam penelitian ini merupakan data sekunder laporan keuangan tahunan dan jenis penelitian ini adalah model kuantitatif. Data yang diperoleh dianalisis menggunakan analisis *regresi linier* berganda. Hasil dari analisis *regresi linier* berganda membuktikan bahwa profitabilitas (ROA), solvabilitas (DER), likuiditas (CR) dan ukuran perusahaan (total aset) secara parsial berpengaruh positif dan signifikan terhadap harga saham. Serta profitabilitas (ROA), solvabilitas (DER), likuiditas (CR) dan ukuran perusahaan (total aset) secara simultan berpengaruh signifikan terhadap harga saham.

Kata Kunci : Profitabilitas, Solvabilitas, Likuiditas, Ukuran Perusahaan, Harga Saham.



ABSTRACT

This study aims to determine the profitability (ROA), solvency (DER), liquidity (CR) and company size (total assets) both partial (individual) and simultaneous (together) of stock prices in the manufacturing companies sub-sector food and beverages registered on the Indonesia Stock Exchange for the period of 2016-2018. The data used in this study are secondary data from annual financial statements and this type of research is a quantitative model. The data obtained were analyzed using multiple linear regression analysis. The results of multiple linear regression analysis prove that profitability (ROA), solvency (DER), liquidity (CR) and company size (total assets) partially have a positive and significant effect on stock prices. And profitability (ROA), solvency (DER), liquidity (CR) and company size (total assets) simultaneously have a significant effect on stock prices.

Keyword : Profitability, Solvency, Liquidity, Company Size, Stock Prices.

