ABSTRAK

Penelitian ini bertujuan untuk menganalisis pengaruh *Debt to Equity Ratio* (DER), *Return on Equity* (ROE), dan *Earnings Per Share* (EPS) terhadap harga saham di sektor teknologi yang terdaftar di Bursa Efek Indonesia (BEI) dalam rentang waktu 2021–2023. Dengan pendekatan kuantitatif berbasis metode eksplanatori. Adapun sampel yang digunakan terdiri dari 25 perusahaan yang dipilih melalui purposive sampling, menghasilkan total 75 data observasi. Analisis data dilakukan dengan tekhnik regresi linier berganda. Hasil dari penelitian ini menunjukkan secara parsial, variabel DER dan EPS berpengaruh terhadap harga saham di sektor teknologi, sedangkan ROE secara parisal tidak berpengaruh. Penelitian ini memberikan wawasan tentang dinamika sektor teknologi yang masih berada dalam masa pengembangan dan tantangan yang dihadapi dalam menarik minat investor.

Kata Kunci: *Debt To Equity Ratio, Return On Equity, Earnings Per Share,* Harga Saham

ABSTRACT

This study aims to analyze the influence of Debt to Equity Ratio (DER), Return on Equity (ROE), and Earnings Per Share (EPS) on stock prices in the technology sector listed on the Indonesia Stock Exchange (IDX) in the 2021–2023 period. With a quantitative approach based on the explanatory method. The sample used consisted of 25 companies selected through purposive sampling, resulting in a total of 75 observation data. Data analysis was carried out using multiple linear regression techniques. The results of this research show that partially, the DER and EPS variables have an effect on stock prices in the technology sector, while partial ROE has no effect. This research provides insight into the dynamics of the technology sector which is still in its development period and the challenges faced in attracting investor interest.

Keywords: Debt to Equity Ratio, Return on Equity, Earnings Per Share, Stock Price