

## ABSTRAK

**Tujuan:** Penelitian bertujuan untuk mencari tahu pengaruh lingkungan kerja, gaya kepemimpinan, dan insentif terhadap motivasi kerja kasir PT. Graha Mulia Plaza Lumajang.

**Metode Penelitian:** Metode kuantitatif yang digunakan pada penelitian. Data dikumpulkan dengan cara menyebarkan angket kuesioner dan menggunakan teknik *sampling roscoe*

**Hasil:** 1) Lingkungan kerja memiliki pengaruh terhadap motivasi kerja kasir. 2) Gaya Kepemimpinan memiliki pengaruh terhadap motivasi kerja kasir. 3) Insentif memiliki pengaruh terhadap motivasi kerja kasir. 4) Hasil uji koefisien determinasi pada nilai *R square* ( $R^2$ ) 0,470 atau 47%. Berarti lingkungan kerja, gaya kepemimpinan, dan insentif sebesar 47% dan sisanya 53% mempunyai nilai estimasi error.

**Kata Kunci:** Lingkungan Kerja, Gaya Kepemimpinan, Insentif, Motivasi Kerja



## **ABSTRACT**

**Objective:** *This research aims to find out the influence of the work environment, leadership style and incentives on the work motivation of PT cashiers. Graha Mulia Plaza Lumajang.*

**Research Method:** *Quantitative methods were used in this research. Data was collected by distributing questionnaires and using the Roscoe sampling technique.*

**Results:** *1) The work environment has an influence on the cashier's work motivation. 2) Leadership style has an influence on the cashier's work motivation. 3) Incentives have an influence on cashiers' work motivation. 4) The coefficient of determination test results have an R square (R<sup>2</sup>) value of 0.470 or 47%. This means that the work environment, leadership style and incentives are 47% and the remaining 53% has an estimated error value.*

**Keywords:** *Work Environment, Leadership Style, Incentives, Work Motivation*

