

ABSTRAK

Seiring berkembangnya digitalisasi dan teknologi banyak perusahaan baru yang mulai bermunculan, karena itu persaingan dunia semakin meningkat. Hal ini yang menyebabkan perusahaan perlu mengoptimalkan struktur modal agar perusahaan dapat bertahan menghadapi persaingan. Penelitian ini disusun guna menganalisis adanya pengaruh likuiditas, umur perusahaan, ukuran perusahaan terhadap struktur modal pada perusahaan sektor makanan yang terdaftar di BEI periode 2019-2021. Sampel dalam penelitian sebanyak 30 yang didapatkan melalui teknik nonprobability sampling dengan jenis purposive sampling, dengan data yang bersumber sekunder yang telah dipublikasikan oleh BEI. Metode analisis yang digunakan adalah regresi linier berganda. Hasil penelitian menunjukkan bahwa likuiditas tidak memiliki pengaruh yang signifikan terhadap struktur modal. Sementara itu, ukuran perusahaan tidak memiliki pengaruh signifikan terhadap struktur modal.

Kata Kunci : Struktur modal, likuiditas, umur perusahaan, ukuran perusahaan.



ABSTRACT

Along with the development of digitalization and technology, many new companies have started to emerge, because of this, competition in the business world is increasing. This is why the company needs to optimize the capital structure so that the company can survive in the face of competition. This research was structured to analyze the influence of liquidity, company age, company size, on the capital structure of food sector companies listed on the IDX for the 2019-2021 period. There were 30 samples in this study which were obtained through a non-probability sampling technique with purposive sampling. With data from secondary sources that have been published by the IDX. The analytical method used is multiple linear regression. The results showed that liquidity has no significant effect on the capital structure of food companies. However, there is a significant influence on capital structure. Meanwhile, company size has no significant effect on capital structure.

Keywords: capital structure, liquidity, company age, company size.

