

ABSTRAK

Penelitian ini bertujuan untuk menganalisis pengaruh *Current Ratio*, *Loan to Deposit Ratio* dan *Return On Asset* terhadap Harga Saham pada Bank Umum Konvensional periode 2018-2020. Penelitian ini bersifat kuantitatif dengan sampel berjumlah 22 Bank Umum Konvensional yang telah memenuhi kriteria dengan tingkat signifikan sebesar 5%. Penelitian ini dilakukan dengan menggunakan data sekunder dan diolah dengan metode analisis regresi linier berganda. Hasil dari penelitian ini menunjukkan bahwa *Current Ratio* dan *Loan to Deposit Ratio* tidak berpengaruh positif dan signifikan terhadap harga saham pada Bank Umum Konvensional periode 2018-2020, sedangkan *Return On Asset* pengaruh positif dan signifikan terhadap harga saham pada Bank Umum Konvensional periode 2018-2020. *Current Ratio*, *Loan to Deposit Ratio* dan *Return On Asset* secara simultan tidak berpengaruh signifikan terhadap harga saham pada Bank Umum Konvensional periode 2018-2020. Dan *Return On Asset* yang memiliki pengaruh dominan terhadap harga saham pada Bank Umum Konvensional periode 2018-2020.

Kata Kunci : *Current Ratio*, *Loan to Deposit Ratio* dan *Return On Asset*.

ABSTRACT

This study aims to analyze the effect of Current Ratio, Loan to Deposit Ratio and Return On Assets on Stock Prices at Conventional Commercial Banks for the 2018-2020 period. This research is quantitative with a sample of 22 Conventional Commercial Banks that have met the criteria with a significant level of 5%. This research was conducted using secondary data and processed by multiple linear regression analysis method. The results of this study indicate that the Current Ratio and Loan to Deposit Ratio have no positive and significant effect on stock prices at Conventional Commercial Banks for the 2018-2020 period, while Return On Assets have a positive and significant effect on stock prices in Conventional Commercial Banks for the 2018-2020 period. The Current Ratio, Loan to Deposit Ratio and Return On Assets simultaneously have no significant effect on stock prices at Conventional Commercial Banks for the 2018-2020 period. And Return On Assets which have a dominant influence on stock prices in Conventional Commercial Banks for the 2018-2020 period.

Keywords : Current Ratio, Loan to Deposit Ratio and Return On Asset.