

ABSTRAK

Penelitian ini bertujuan untuk menguji pengaruh *Corporate Social Responsibility*, Likuiditas, *Leverage* dan terhadap Kinerja Keuangan pada perusahaan Manufaktur yang terdaftar di Bursa Efek Indonesia periode 2017-2019. Penelitian ini menggunakan jenis data sekunder berupa laporan keuangan perusahaan Manufaktur yang terdaftar di Bursa Efek Indonesia yang diperoleh melalui website www.idx.co.id. Teknik pengambilan sampel yang digunakan adalah *purposive sampling*, dengan jumlah sampel perusahaan sebanyak 45 perusahaan Manufaktur periode 2017-2019. Berdasarkan hasil penelitian menunjukkan bahwa variabel *Corporate Social Responsibility*, *Leverage (Debt to Equity Ratio)* berpengaruh signifikan terhadap Kinerja Keuangan (*Return On Asset*), sedangkan Likuiditas (*Current Ratio*) tidak berpengaruh signifikan terhadap Kinerja Keuangan (*Return On Asset*).

Kata Kunci : *Corporate Social Responsibility*, Likuiditas, *Leverage* dan Kinerja Keuangan.



ABSTRACT

This study aims to examine the effect of Corporate Social Responsibility, Liquidity, Leverage and Financial Performance on Manufacturing companies listed on the Indonesia Stock Exchange for the 2017-2019 period. This study uses secondary data in the form of financial statements of manufacturing companies listed on the Indonesia Stock Exchange obtained through the website www.idx.co.id. The sampling technique used is purposive sampling, with a sample of 45 companies for the 2017-2019 period. Based on the results of the study, it shows that the Corporate Social Responsibility, Leverage (Debt to Equity Ratio) variable has a significant effect on Financial Performance (Return On Assets), while Liquidity (Current Ratio) has no significant effect on Financial Performance (Return On Assets).

Keywords: Corporate Social Responsibility, Liquidity, Leverage and Financial Performance.

