

ABSTRAK

Penulisan skripsi ini bertujuan untuk mengetahui pengaruh Return On Investment (ROI), Debt to Equity Ratio (DER) dan Deviden Per Share (DPS) terhadap harga saham pada perusahaan Aneka Industri yang terdaftar di Bursa Efek Indonesia, Sampel yang digunakan dalam penelitian Perusahaan Aneka Industri yang terdaftar di Bursa Efek Indonesia periode 2015-2019. Dalam pengumpulan sumber data dan jenis data, sumber berasal dari laporan keuangan perusahaan Aneka Industri yang terdaftar di Bursa Efek Indonesia dan jenis data berupa data sekunder laporan keuangan perusahaan Aneka Industri yang terdaftar di Bursa Efek Indonesia. Untuk mengolah dan menganalisis data, penulis menggunakan Analisis Statistik Deskriptif, Analisis Regresi Berganda, Uji Hipotesis, dan Uji Asumsi Klasik. Berdasarkan hasil penelitian dari berbagai cara diperoleh bahwa ROI, DER, dan DPS berpengaruh signifikan atau positif terhadap harga saham perusahaan Aneka Industri yang terdaftar di Bursa Efek Indonesia tahun 2015-2019.

**Kata Kunci : Return On Investment (ROI), Debt to Equity Ratio (DER),
Deviden Per Share (DPS), Harga Saham**



ABSTRACT

The purpose of this thesis is to study the effect of Return on Investment (ROI), Debt to Equity Ratio (DER) and Dividend Per Share (DPS) on stock price of shares in Aneka industry related companies on the Indonesia Stock Exchange, the samples used in the research of Aneka industrial companies registered on the Indonesia Stock Exchange for the period 2015-2019. In collecting data sources and types of data, sources are taken from Aneka indutri financial statements listed on the Indonesia Stock Exchange and types of data are secondary data from Aneka Industri's corporate financial statements listed on the Indonesia Stock Exchange. To process and analyze data, the writer uses Descriptive Statistical Analysis, Multiple Regression Analysis, Hypothesis Test, and Classical Assumption Test. Based on research results from various ways obtained ROI, DER, and DPS showed a significant or positive effect on the stock prices of Various Industry companies listed on the Indonesia Stock Exchange in 2015-2019.

Keyword : Return On Investment (ROI), Debt to Equity Ratio (DER), Deviden Per Share (DPS), Stock Price

